# lvrch
CAPITAL ADVISORY

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# Our Story

2023

Global Repositioning

2016

From Private to Public

2013

Inception and Innovation

## Inception & Innovation

Founded in 2013 as a visionary subsidiary of 2 Leverage LLC, our investment firm embarked on a mission to redefine the financial landscape. Our journey began with a core focus on providing expert financial solutions to a select group of clients, honing our expertise, and building a robust foundation for future growth.

## Private to Public

In 2016, we achieved a significant milestone by expanding our services to include retail investors, while remaining a private entity. This move allowed us to offer our proven investment strategies and expert guidance to a broader investor base, empowering both individuals and institutions to benefit from our unparalleled financial solutions.

## Global Repositioning

Fast forward to 2023, and we are thrilled to announce our global repositioning. With unwavering dedication and an exceptional track record of delivering superior returns, we are expanding our horizons to reach investors across the globe. Our strategic repositioning solidifies our commitment to making a lasting impact on the international financial stage, enabling us to cater to a diverse clientele and address a broader spectrum of financial needs.

# Track Record

Striving to be at the forefront of the industry, we have curated a range of differentiators that set us apart from the rest, making us the preferred choice for those seeking exceptional investment solutions.

- Advanced Technology and Data Analytics
- Proven Track Record
- Robust Risk Management
- Socially Responsible Investing (SRI)

As Seen on:

UK HERALD TRIBUNE
y!
Bloomberg
CALIFORNIA NEWS OBSERVER
BUSINESS TIMES NETHERLANDS
UK Daily Ledger

| 7 | 600M | 1.2 Bn | 2.8 |
|---|---|---|---|
| Years of Excellent Service | In Venture Capital Funding | Assets Under Management | Sharpe Ratio |

# Management Team

A lot of the time, VCs don’t invest in products — they invest in teams.

Our success is driven by a team of highly skilled professionals with extensive experience in the financial industry. Our management team comprises visionary leaders who bring diverse expertise and a shared commitment to delivering exceptional results for our clients. Get to know the faces behind our success:

Evan Norwood

CEO

Mathis Mcdowell

COO

Charlotte Taylor

CCO

Zachary Clarke

CFO

Together, our management team possesses over 100 years of collective experience in the financial industry. With a shared commitment to innovation, integrity, and the pursuit of excellence, we empower our clients to achieve their financial goals and unlock their full potential in the dynamic world of investments.

Our team's dedication to continuous improvement and client success is at the core of Lvrch Capital Advisory's mission, making us a trusted partner for your financial journey.

# Problem

In today's fast-paced and ever-changing economic landscape, relying solely on one source of income has become increasingly challenging. With rising living costs and uncertain job markets, many individuals find themselves financially vulnerable and unable to achieve long-term financial stability.

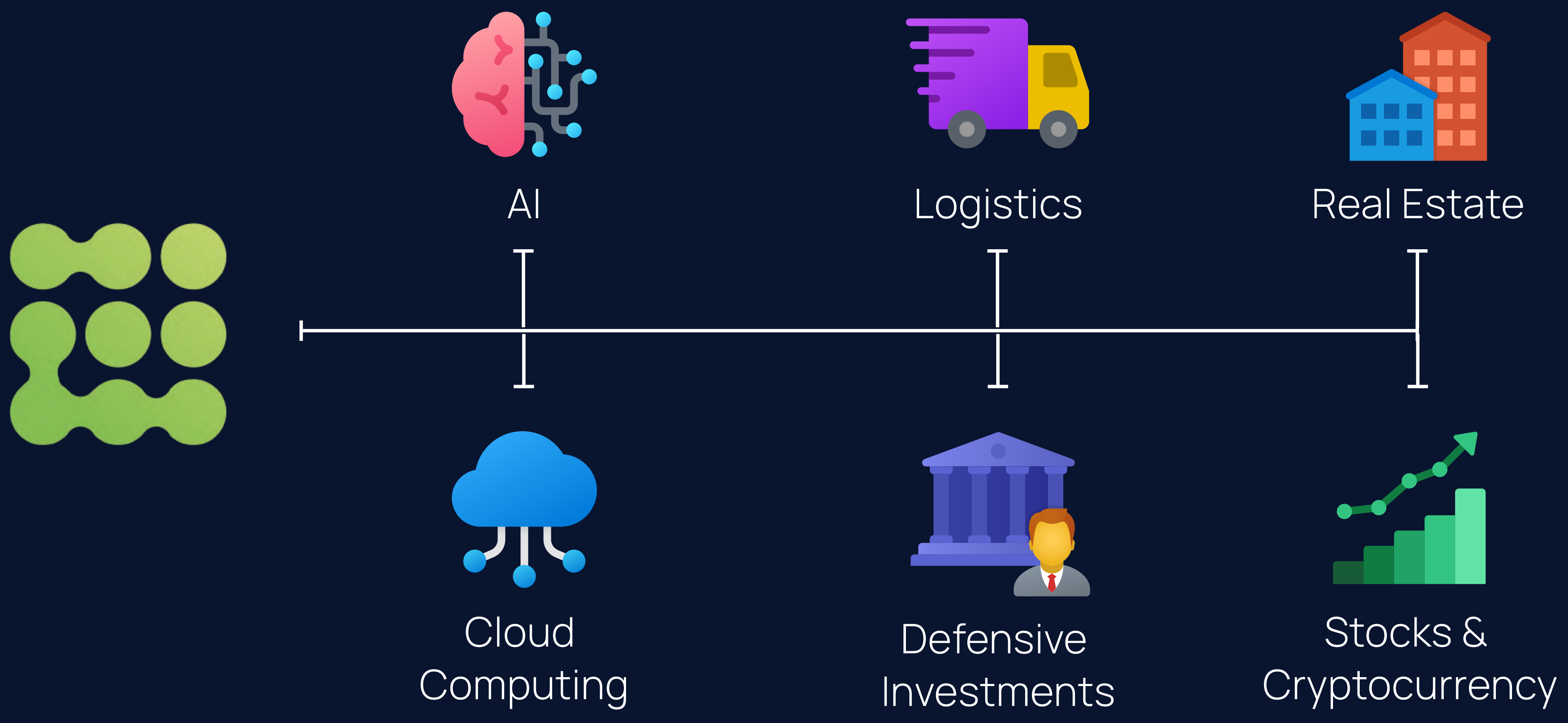
| 78% | 93% | 89% |
|---|---|---|
| of all humans have this problem | are actively looking for a solution | feel existing solutions don't meet their needs |

# Value Proposition

Lvrch Capital Advisory empowers individuals to achieve financial independence by offering diverse and innovative investment solutions, generating multiple income streams to alleviate the burden of relying solely on one source of income.

By offering these diverse investment avenues, we enable our clients to capitalize on various market trends and seize growth opportunities across different sectors, maximizing their potential returns while minimizing risk.

With our intuitive platform, retail investors can confidently make informed investment decisions, and effectively build multiple income streams that lead them towards financial independence and a prosperous future.




*If you can identify six wonderful businesses, that is all the diversification you need. And you will make a lot of money. And I can guarantee that going into a seventh one instead of putting more money into your first one is gonna be a terrible mistake.* - ***Warren Buffet***

AI

The market for artificial intelligence (AI) is expected to show strong growth in the coming decade. Its value of nearly 100 billion U.S. dollars is expected to grow twentyfold by 2030, up to nearly two trillion U.S. dollars. We've see OpenAI go fro a free company to a $29 billion valuation.

Logistics

Third-party logistics dominated the market in 2022 and is expected to grow at the fastest rate during the projected period, 2023-2030. Third-party logistics outsource the management of multiple supply chain operations.

Real Estate

The global Real Estate Market size is poised to grow from USD 3.88 trillion in 2022 to USD 6.13 trillion by 2030, growing at a Compound Annual Growth Rate of 5.2% in the forecast period (2023-2030).

Defensive Investments

In uncertain economic times, defensive investments become a prudent choice for safeguarding capital. Our expertise lies in strategically allocating funds to sectors with stable performance, such as utilities, healthcare, and consumer staples. These defensive investments act as a shield against market volatility, ensuring a reliable income stream for our clients.

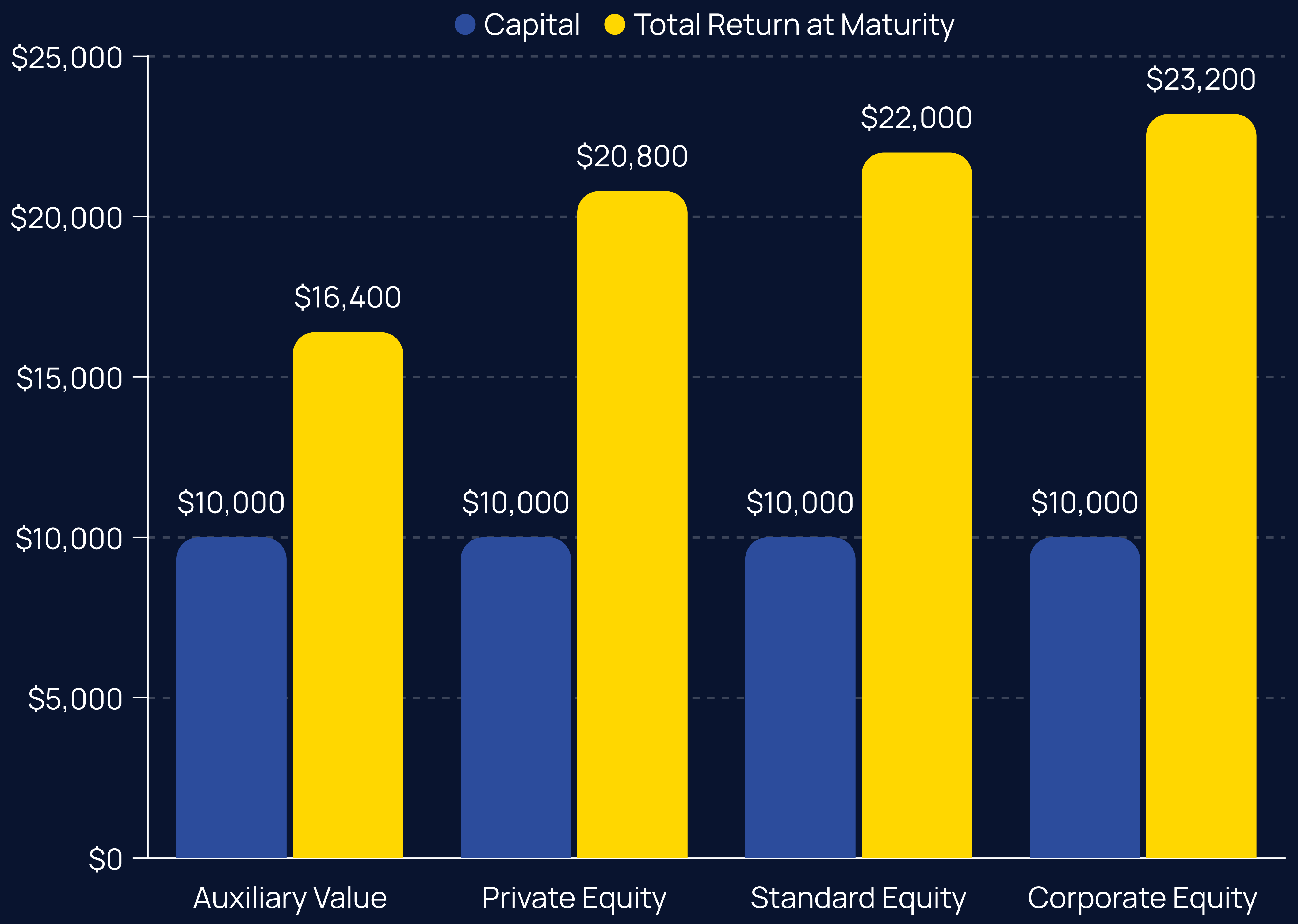
Stocks & Cryptocurrency

Stocks have long been the cornerstone of investment portfolios, and the cryptocurrency market has emerged as a disruptive force, presenting both risks and rewards. we navigate this volatile landscape with a comprehensive risk management approach, investing in leading cryptocurrencies with strong use cases and innovative technologies.

Cloud Computing

The global cloud computing market size was valued at USD 569.31 billion in 2022 and is projected to grow from USD 677.95 billion in 2023 to USD 2,432.87 billion by 2030, exhibiting a CAGR of 20.0% during the forecast period.

# Flexible Plans




## Auxiliary Value

- Investment Period: 4 Months
- Investment Range: $ 100 - $15,000
- Returns (ROI): 16% Monthly
- Withdrawal: Daily / Weekly

## Private Equity

- Investment Period: 6 Months
- Investment Range: $ 15,000 - $60,000
- Returns (ROI): 18% Monthly
- Withdrawal: Daily / Weekly

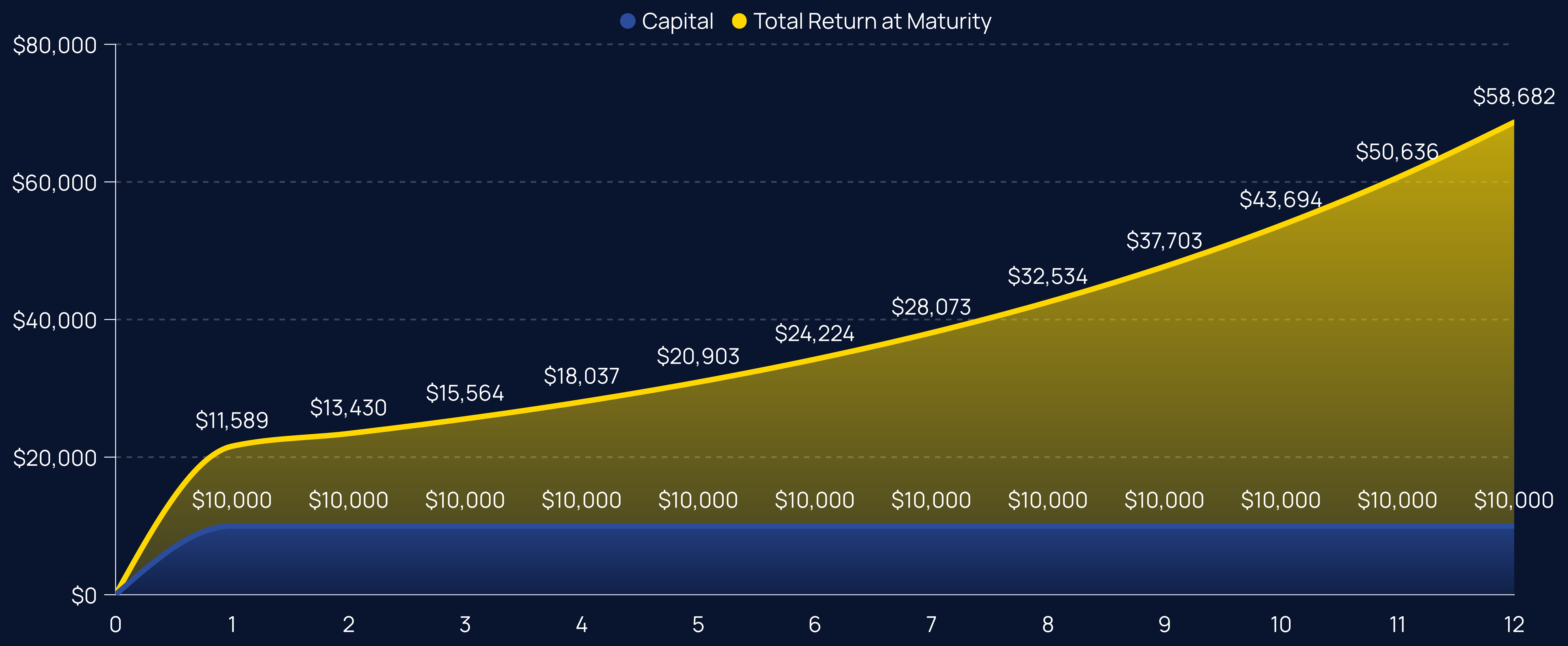
## Standard Equity

- Investment Period: 6 Months
- Investment Range: $ 60,000 - $200,000
- Returns (ROI): 20 % Monthly
- Withdrawal: Daily / Weekly

## Corporate Equity

- Investment Period: 6 Months
- Investment Range: $ 200,000+
- Returns (ROI): 22% Monthly
- Withdrawal: Daily / Weekly

# Compounding Plan




## Next-Level Investing

- Investment Period: 6 - 12 Months
- Minimum Investment: $ 1,000
- Compound Interval: Weekly
- Fixed ROI: 15%
- Withdrawal: At Maturity

# Marketing Incentives

At Lvrch Capital, we recognize and reward the hard work and dedication of our networkers through our ranked volume bonuses.

These bonuses are designed to incentivize individuals to grow their networks and enhance the overall performance of the organization. Marketers can earn these bonuses based on the volume generated by their downline, with higher ranks receiving larger bonuses.

This system not only fosters a culture of collaboration and growth but also ensures that our networkers are fairly compensated for their efforts in expanding the company's reach and success.

# Referral Bonus

Our Referral system provides an alternative way to earn. Your referral link will be displayed on your dashboard, which can be used to invite others to the platform. Lvrch uses a tiered referral system where you earn different commission rates for each level of referrals. For First Level (Direct referrals) you earn 10% interest on all deposits. When a direct referral shares their link to others, you earn 5% and subsequent downlines provide a 3% commission.

Referral earnings are deposited to your account automatically and are immediately available for withdrawal.

First Level 10% → Second Level 5% → Third Level 3%

# Rank Advancement Bonus

| Rank | Volume | Rank Bonus | Credit Bonus | Total Rewards |
|---|---|---|---|---|
| **Affiliate** | $ 10,000 | $ 600 | $ 200 | **$ 800** |
| **Junior Associate** | $ 30,000 | $ 2,000 | $ 400 | **$ 3,200** |
| **Senior Associate** | $ 60,000 | $ 4,000 | $ 600 | **$ 7,800** |
| **Team Leader** | $ 150,000 | $ 8,000 | $ 1,000 | **$ 16,800** |
| **Division Leader** | $ 300,000 | $ 15,000 | $ 2,000 | **$ 33,800** |
| **Regional Director** | $ 600,000 | $ 30,000 | $ 4,000 | **$ 67,800** |
| **Vice President** | $ 1,000,000 | $ 50,000 | $ 8,000 | **$ 125,800** |
| **Senior Vice President** | $ 3,000,000 | $ 150,000 | $ 10,000 | **$ 285,800** |
| **Executive Vice President** | $ 5,000,000 | $ 300,000 | $ 20,000 | **$ 605,800** |

**Volume** is calculated using deposits made by your first and second level downlines. Through the use of a unified binary reward system, marketers are able to rank up a lot faster by having the right and left legs fused into one.

**Cash Bonuses** are one-time payments awarded as you move up the ranks. Your cash bonuses are paid directly into your dashboard and can be withdrawn or re-invested at will. There are no waiting periods or withdrawal limitations on cash bonuses.

**Credit bonuses** are a recent innovation to help incentivise your downlines. Credit bonuses however, can only be redeemed by a downline. You would have to transfer your credit bonus to the downline's account where it will be at their full disposal. They can choose to withdraw the funds or use it to start a new investment plan.

# Embrace a life of Financial Freedom Today